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CONNECT FOR EDUCATION, VIRGINIA TECH LAUNCH WEB-BASED ONMUSIC DICTIONARY!

[January 22, 2014] Connect For Education (C4E) has announced the launch of **OnMusic Dictionary™** (OMD™). In partnership with Virginia Tech, C4E has redesigned and enhanced the original Virginia Tech music dictionary—an online music reference used by musicians, students, instructors, and music lovers all over the world.

OMD contains a vast library of expertly curated and academically rigorous musical knowledge presented in a media-rich, easy-to-navigate format. With more than 3 million hits per month, OMD is one of the most frequently visited music information sites on the web.

The original Multimedia Music Dictionary was created and launched in 1996 by Richard C. Cole, Associate Professor of Music, Virginia Tech, and Edward E. Schwartz, then Director of the New Media Center, at Virginia Tech.

"The most rewarding thing for me is to know that we are helping people all over the world enhance their understanding and enjoyment of music," Schwartz said. "Music has been a huge part of my life and the more I learn, the more I can appreciate it. I know that many of the music dictionaries out there are difficult to understand, and even as a trained musician, I find many publications confusing. With our goal of explaining music to the non-musician, professor Richard Cole and I have the opportunity to impact people who otherwise would never understand many of these terms or musical concepts." "It is very gratifying to track the dictionary; to see the enthusiastic use throughout the world and read the appreciative comments from musicians of all abilities" commented Cole.

C4E licensed the multimedia music dictionary through Virginia Tech Intellectual Properties (VTIP), which manages intellectual property developed at the university. VTIP President Mark

Coburn said, "This partnership with C4E allows for continued access to this popular online resource and enables the growth of the dictionary with new content and features in the future."

John Kline, vice president of sales, marketing and customer success at Connect For Education, sees the new C4E OnMusic Dictionary "as a resource for music instructors, students, and musically curious people around the world. This fantastic online resource has the potential to become a platform for people to connect and form a community around common musical interests. This digital musical reference will also enhance our current online courses used by professors at hundreds of colleges and universities, and allow us to offer another content channel to our academic customers. It's an opportunity for us to explore partnerships with other content or platform providers in the music teaching and learning space."

According to Carlos Maldonado, who co-founded C4E with Dongsook Whitehead, "OnMusic Dictionary gives users the unique opportunity to easily access and cross reference an outstanding quantity and quality of term definitions. In addition, a wide variety of carefully selected music examples illustrate selected terms so students and teachers all over the world, and those that use the online titles we publish, can gain a deeper understanding of how musical concepts work in many different contexts."

C4E is exploring membership models where registered members enjoy free access to enhanced features such as additional streaming music examples, interactive learning content, and a community area.

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To access OnMusic Dictionary, please go to <http://mywebtext.com/music-dictionary>. For more information please contact Maria Paz at (703) 880-1180 x130 or maria@connect4education.com.